

## HEALTH #20

### Our Mission:

To protect and promote the health and environment of Bayfield County.

**Our Vision:** Healthy people, communities, and environment for a superior Bayfield County.



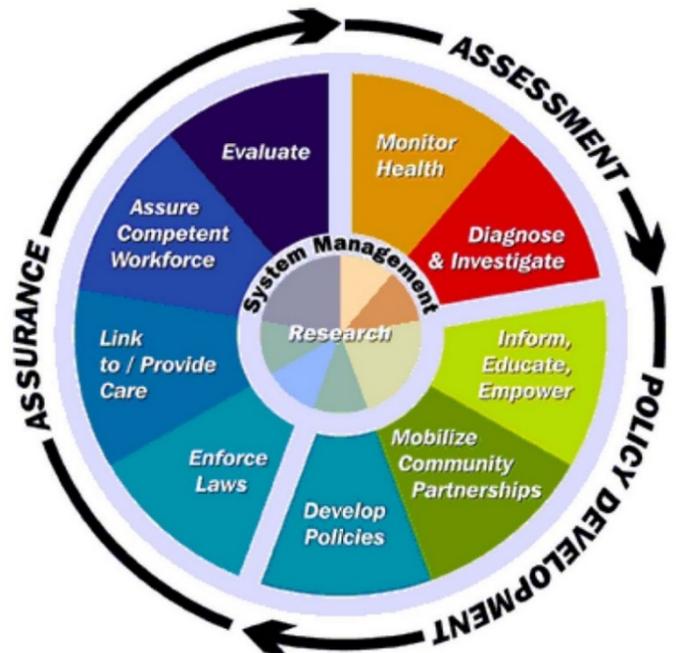
### **BUDGET SUMMARY AND HIGHLIGHTS :**

The Health Department budget for 2019 is proposed at \$936,468, with revenues of \$545,841. The levy of \$390,627 reflects a 13.8% increase from 2018. While overall expenses in this department are budgeted to decrease 1.2% from 2018, revenues are projected to decrease significantly, resulting in the increased levy burden. The primary reason for the revenue reduction is the loss of Sawyer County water testing.

It is anticipated and expected that additional grants will be received in 2019. Work is underway to secure these. To the extent possible these will be used to increase revenues not expenditures.

### **OVERVIEW & FUNCTION :**

The Health Department's role is to promote health, and prevent disease and injury. Wisconsin State Statue 251 outlines the responsibility and authority of the local health department and is the primary statute the health department operates under. Acting as an agent for the State of Wisconsin, the Environmental Health program's primary role is inspection, licensing and code enforcement. This program is located under State Statue 254. Bayfield County Health Department (BCHD) offers a variety of programs and services. Examples of public health programs include the Immunization, Maternal and Child Health, and Women, Infants and Children programs, Environmental Health activities of Radon and Lead assessment and mitigation, Food and Water Safety, and Oral Health with Fluoride Supplement and Fluoride Rinse Programs. BCHD operates a





basis. These revisions are based on after-action reports and guidance from the Center for Communicable Disease (CDC). Capacity building, training within our department and with response partners is required. BCHD partners with Ashland County Health Department, Red Cliff Community Health Center, Memorial Medical Center and all clinical partners for public health preparedness and response activities.

- **WIC Program:** The Special Supplemental Nutrition Program for Women, Infants and Children (WIC) is a federally funded program that focuses on improving birth outcomes, decreasing perinatal and infant mortality, and having optimal child growth and development. The program accomplishes this through nutrition education and issuing of food vouchers for vulnerable families. The target population is pregnant women, breastfeeding women, infants, and children to age five. Bayfield County is the fiscal agency for the Bay Area WIC Project, a tri-county WIC program serving Ashland, Bayfield and Iron Counties. Four staff work in the WIC Program.
- **Oral Health Program:** The focus of this program is to prevent oral diseases. Poor oral health and untreated oral diseases and conditions can significantly affect quality of life. There are many Bayfield County residents who lack access to preventive and restorative oral health services. The target population for this public health program is children under age 19 and pregnant women. Fluoride rinses are available to children whose drinking water is not fluoridated and fluoride supplements are offered free to all families on private wells after evaluating their well water. This program is state funded.
- **Bayfield County Wellness Program:** The focus of this program is to develop proven strategies to reduce the incidence of chronic diseases, promote healthy lifestyles and prevent premature death amongst Bayfield County employees and the community. Three modifiable risk factors that contribute to chronic disease and premature death are tobacco use and exposure, obesity, and physical inactivity. Bayfield County is working to address all three of these risk factors by implementing policy changes, developing employee assistance programs and a comprehensive employee wellness program. Wellness is an internally funded program which provides a significant return on investment to the County in health insurance premium reduction and cost savings. Since 2014 we have been expanding these wellness programs and initiatives into the community.

#### **FY2018 ACCOMPLISHMENTS :**

1. By August 1<sup>st</sup>, 2018, BCHD installed three permanent pharmaceutical and sharps collection boxes in Bayfield County (Bayfield, Iron River, and Washburn). This program, part of a Security Health Plan grant, helps to provide community members with a safe place to dispose of unused or expired medications and used sharps. The intent of this project was to help reduce the number of unused opioid medications within the community and address drug abuse issues trending nationwide.
2. During the 2017-2018 school year, BCHD staff visited five school districts including six schools in Bayfield County (Washburn Elementary, Washburn Middle/High School, Bayfield K-12, Drummond K-12, Iron River Elementary School, South Shore School) for public health emergency preparedness mass

clinics for seasonal influenza vaccination and other recommended immunizations. BCHD increased local partnerships with Bayfield County schools through these mass exercises as well as improved internal preparedness capabilities in case of a disease outbreak situation.

3. A Workforce Development Plan is currently in progress for estimated completion by December 31<sup>st</sup>, 2018. The purpose of this project is to help align the needs and priorities of BCHD with those of its employees to ensure that the department can meet its legislative, regulatory, service and production requirements and objectives.
4. BCHD staff continue to work on strategic work plan activities for 2018. Deadline for activities for current year are due by December 31<sup>st</sup>, 2018. There are two main priorities focusing on communication as well as programs and services, five goals, and multiple objectives and strategies to address these priority areas. Notable accomplishments include the incorporation of a Bayfield County Health Department logo and updated agency letterhead that parallel the Bayfield County logo. Changes include the addition of "Health Department" under the logo and the incorporation of the BCHD vision statement underneath. Lack of Health Department branding was identified as a need by BCHD staff in the strategic planning process in 2016. The current strategic plan for BCHD is from 2016-2020, and work will continue for the next two years on these strategic priorities. Integration of a new software program, VSMG Dashboard, into daily operations is currently in-progress to help facilitate completion of strategic activities.
5. BCHD director and key personnel continue updating or revising departmental policies and procedures during 2018 for continual progress towards PHAB Accreditation. Clinic and environmental health fee schedules have been revised accordingly, as well as the Mantoux TB skin testing policy and procedure and others.
6. BCHD functions through contract as an agent of the State Departments of Health (DHS) and Agriculture Consumer Trade and Protection (DATCP) to provide public health inspections and licensing for a variety of establishments. Under our agent contracts with the State, we are required to conduct a minimum of one annual inspection; pre-inspections for compliance prior to issuing a permit; and any necessary follow up inspections such as complaints and re-inspections to ensure proper compliance; and a variety of consultations by phone or on site. At the end of the 2016-2017 licensing year, 558 licenses were issued for public facilities such as taverns, restaurants, temporary food stands, hotels/motels/tourist rooming houses, bed and breakfasts, recreation and education campgrounds, campgrounds, swimming pools, retail food (groceries and convenience stores) and body art. The following table summarizes the types of licenses issued by year over the past seven years.

Over the past seven years, the department has seen an increase in lodging licenses by 26.7% and an 10% increase in overall total licensed establishments in Bayfield County. Our Environmental Health Sanitarians make every effort to inspect 100% of the facilities.

Types of Licenses 2011-2018	Total Licenses	Restaurant	Lodging	Pools	Camp grounds	Retail Food	Temporary Food	Rec/Ed Camp	Body Art
2011	513	114	255	14	27	51	45	7	0
2012	529	113	258	14	29	52	55	8	0
2013	521	109	277	11	30	55	32	7	1
2014	562	109	332	11	28	60	28	7	1
2015	540	108	311	11	29	57	17	6	1
2016	562	111	320	11	29	62	23	6	1
2017	558	112	321	11	29	65	14	6	1
2018	571	111	348	11	30	63	11	6	2

Note on temporary food licenses: In 2017, DATCP began requiring all temporary food vendors to get licenses directly from DATCP if they operate in more than one county. This caused a severe drop in the number of temporary food licenses that we issue. We still inspect 100% of the temporary food vendors that operate in our county. The state is now permitting BCHD access to uploading inspection reports in the state database, which will be reflected as increases in our figures next year. For 2017 and 2018, the numbers of inspections conducted for temporary food vendors will not be accurately portrayed in respect to the number of inspections completed by BCHD EH staff.

7. Bayfield County Health Department has maintained six basic public health services to the community and at least 14 additional programs and services that address at least seven priorities in the current state health plan in order to stay on course for obtaining designation as a level III health department by 2019.
8. Work continued in 2018 with the Community Health Improvement Plan (CHIP) Coalition. Goal I and II of the current CHIP continues to be addressed by work completed through partnerships with the Emerging Drugs Coalition and the Adolescent Health Coalition as well as other community collaboratives. Goal III is being addressed by work being completed via the Wisconsin Partnership Program - Community Opportunity Grant, a BCHD grant, that is working towards reduction of alcohol use/abuse at the policy-level. A community health needs assessment was completed in Summer 2018, which paved the way for a community forum in the fall. The feedback received at the upcoming CHIP stakeholders' meeting this September will provide direction for the next CHIP, a three-year (statutorily-required) plan in partnership with Ashland County-Public

Health, Bayfield County Health Department, Iron County Health Department and Memorial Medical Center.

9. Outreach efforts are well underway with the Bay Area WIC Project, a nutrition-based program based out of Ashland. Despite nationwide decreases in WIC participation, our tri-county program has had a relatively level caseload and has even seen a recent increase in new clients and families enrolling in WIC services. Funding for this program is largely based on client caseload, which has been positive for our budget this fiscal year. Many WIC programs across Wisconsin look to our project as an example for recruiting and sustaining clients. Also, a change in job description and qualifications of the WIC Health Screener position from RN to LPN has offset decreases to the WIC budget, while still maintaining nursing coverage for the department as a whole.

### **FY 2019 GOALS:**

1. By January 30<sup>th</sup>, 2019, the Bayfield County Health Department will have held mass clinics for seasonal influenza vaccination in at least five schools in Bayfield County.
2. By December 31<sup>st</sup>, 2019, the Bayfield County Health Department will have completed all strategic work plan activities for that calendar year.
3. By December 31<sup>st</sup>, 2019, the Bayfield County Health Department will continue updating or revising departmental policies and procedures for continual progress towards PHAB Accreditation.
4. By January 1<sup>st</sup>, 2019, BCHD will incorporate VSMG Dashboard into the daily operations of the department to help facilitate completion of strategic activities and organizational goals for continual progress towards PHAB Accreditation.
5. By June 30<sup>th</sup>, 2019, one hundred percent of licensed food/lodging establishments will be inspected.
6. By December 31<sup>st</sup>, 2019, the Bayfield County Health Department will maintain six basic public health services to the community and at least 14 additional programs and services that address at least seven priorities in the current state health plan for designation as a level III health department.
7. By December 31<sup>st</sup>, 2019, the Bay Area WIC Project will continue to increase client and family enrollment into the WIC nutrition program through outreach efforts, quality improvement utilizing client satisfaction surveys, and by making the WIC Office a positive environment where the clients feel welcome and supported.
8. By March 31<sup>st</sup>, 2019, data collected from an Environmental Health Time Study will be utilized to guide environmental health fees and enact a new fee schedule consistent with costs associated with running the Environmental Health Program.
9. By June 30<sup>th</sup>, 2019, BCHD will research additional revenue sources for the Environmental Health Program, including introduction of new water testing for

Bayfield County owners/operators.

10. By June 30<sup>th</sup>, 2019, BCHD will research additional revenue sources to expand public health capabilities and services within the community.

### **Board of Health Members**

Jeremy Oswald, Chairperson  
Thomas Gordon, Sr., Vice Chairperson  
Jeffrey Silbert, County Representative  
Fred Strand, County Representative  
David A. Zepczyk, County Representative  
Ellen Braddock, RN, Community Member  
Elaine Kopp, RN, Community Member  
Deb Dryer, MD, Medical Director

# Bayfield County Health Department – Chain of Command

